



# Educational Master Plan

YUBA COLLEGE

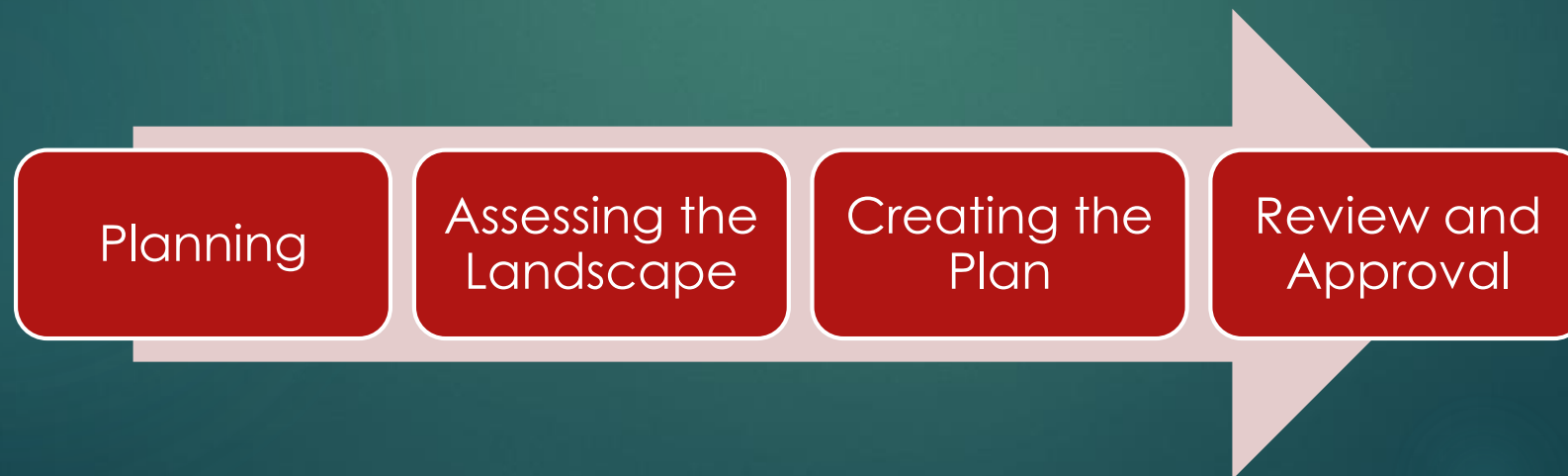
# Educational Master Plan 2017-2020

- ▶ **The Educational Master Plan (EMP)** creates a road map for where we as a college want to be, devises strategies to help us reach these goals, and defines how we will measure our success along the way.
- ▶ An EMP helps us to make decisions and it is the document that links budget and planning.
- ▶ Writing an EMP requires a synthesis of our vision and mission; and typically incorporates data about enrollment, community demographics, labor market projections, and student needs.
- ▶ The District has established a 3 year planning timeframe.

# EMP Development Process

- ▶ *An inclusive process, that will include input from the entire campus community and the community at large, will be used to develop the mission statement, vision statement, and EMP. The process will be managed by the College Council.*

## PLANNING FRAMEWORK



Yuba College  
Educational Master Plan  
Timeline and Participatory Planning Process  
8/21/2016

Step	Phase	Date	Description
1	Planning Framework	August - September 2016	<ul style="list-style-type: none"> <li>* College Council reviews and finalizes timeline and EMP development process</li> <li>* Develop College communication plan</li> <li>* Identify writing teams</li> <li>* College Council discusses EMP governance review and approval process</li> </ul>
2	Assessing the Landscape	September - December 2016	<ul style="list-style-type: none"> <li>* Update appropriate governance bodies on timeline and process (faculty/staff/administrator make presentations)</li> <li>* Campus and community provide feedback on Mission and Vision Statements (Compression Planning Workshops)</li> <li>* Mission and Vision Statements updated by College Council using data from Compression Planning sessions</li> <li>* Draft Mission and Vision Statements presented to governance bodies for feedback and input</li> <li>* Collect external and internal data</li> <li>* Environmental scan, internal scan, emerging trends, SWOT analysis</li> <li>* College Council updates/develops YC Strategic Directions</li> <li>* Draft Strategic Directions presented to governance bodies for feedback and input</li> <li>* Review and assimilate data from Unit Plans and Program Reviews</li> <li>* Assessment of future labor markets</li> <li>* Consideration of new programs and identification of programs that need support</li> </ul>
3	Creating the Plan	January - March 2017	<ul style="list-style-type: none"> <li>* Deans work with faculty and staff to identify Actions to support YC Strategic Directions/Objectives attainment</li> <li>* Writing groups draft EMP chapters</li> <li>* Create objectives, activities and timelines for each of the YC Strategic Directions</li> </ul>
4	Review and Approval	April-June 2017	<ul style="list-style-type: none"> <li>* Hold college and community forum to solicit feedback on the draft EMP</li> <li>* EMP draft circulated through governance bodies</li> <li>* Refine draft, incorporate feedback, and edit</li> <li>* Take final document through the governance process</li> </ul>

# Draft Plan Contents

- ▶ **I. EXECUTIVE SUMMARY**
- ▶ **II. PURPOSE OF AN EDUCATIONAL MASTER PLAN**
- ▶ **III. 3-YEAR PLANNING CYCLE**
- ▶ **IV. EXTERNAL SCAN and EMERGING REGIONAL TRENDS**

# Draft Plan Contents Continued....

- ▶ **V. INTERNAL SCAN and EMERGING EDUCATIONAL TRENDS**
- ▶ **VI. YUBA COLLEGE MISSION AND VISION STATEMENTS**
  - ▶ The Society for College and University Planning states that the **purpose of a mission statement** is to articulate in clear, concise language why an organization exists and what its operations are intended to achieve.
  - ▶ **The vision statement** articulates a clear description of what the institution plans to become with a certain time frame. It is a vision of the future.

# Draft Plan Contents Continued....

## ▶ VII. YUBA COLLEGE STRATEGIC DIRECTIONS

- ▶ *Strategic Directions serve as an overall guide for our College and focus our Actions. They are guided by the College Mission and Vision Statements while addressing the challenges identified through scan activities.*

### Examples from San Diego Mesa College:

- ▶ **Strategic Direction 1: Deliver, advance, and support an inclusive teaching and learning environment that enables all students to achieve their educational goals.**
- ▶ **Strategic Direction 2: Build and sustain a sense of community that extends across campus and constituencies, nurturing collaboration, learning, growth, and diversity.**

# Draft Plan Contents Continued....

## ▶ VIII. STRATEGIC GOALS

- ▶ **Goals are specific and identify how we will know if we reached the goal.**
- ▶ For example, Equity Plan Goals, Institutional Effectiveness Goals, Scorecard Goals.....

## ▶ IX. ACTIONS

- ▶ **The implementation plan. Defines what will be done, how it will be measured, who is responsible and the time frame.**