Strong Verbs

Verbs pack a lot of information into a pretty small package—when something happened, who did it, whether the action is complete, ongoing, conditional on other events, hypothetical, or yet to come. Besides that, which verb we choose can carry positive or negative emotional weight. English is driven by verbs. At the same time, concise expression is valued in English. Maybe it's just native impatience, but if something can be said well in five words, we prefer not to have to mentally process eight. Because verbs can pack so much information and connotation, strong verbs can improve writing by making it both more vivid and more concise.

To be

To be verbs are a mainstay of English: He is my friend; they were late; we have been waiting. There is nothing wrong with to be; however, if we substitute a stronger verb from time to time we have more control over the effect we create.

For instance, there is nothing wrong with saying, "Snow White was asleep [four words]." But "Snow White slumbered [three words]" is more vivid; princesses slumber prettily and deeply. On the other hand, "Snow White snoozed [also three words]" suggests something less charming and more like a nap. Or consider Shrek: instead of saying "Shrek was angry [three words]," say "Shrek fumed [two words]." Fumed conjures images of pent-up energies waiting to explode, a very different anger than, say, "Shrek fretted," which is a pettier, less explosive kind of anger.

Don't try to eliminate all the *to be* verbs in your writing. You will sound stilted and pretentious. Nevertheless, it wouldn't hurt to take up the challenge to transform some of them.

Got and put

Be on the lookout, too, for the many verbs using *got* and *put*. *Got* to see, *got* up, and *got* there can be revised to *realized*, arose, and *arrived*. Likewise, *put* in, *put* off, *put* into action, and *put* in place might become installed, delayed, activated, and arranged. The revised verbs are more vivid and more concise.

We only got to see the truth much later [nine words]. We only realized the truth much later [seven words].

He is putting off graduation until his family can be there [eleven words]. He is delaying graduation until his family can attend [nine words].

There is

Expressions like *there is* or *here are* are mainstays of conversational English. Like *to be*, there is nothing wrong with using them. However, in writing they can be both wordy and weak. They are wordy because in this construction *there* really adds nothing of meaning to the sentence, and they are weak because the subject follows the verb, resulting in an indirect, roundabout expression. To avoid these expressions, lead with a strong subject and, if possible, substitute a stronger verb:

There were problems with the lease. Problems plagued the lease.

There are several good reasons to delay making this decision. We should delay making this decision for a lot of reasons.

There is a natural desire among adolescents to experience freedom from authority. Adolescents naturally crave freedom from authority.

The revised sentences above are stronger because they lead with a subject that is also the "do-er" of the action (<u>active voice</u>). For the most part, they use stronger, more vivid verbs, and they are more concise.

Turning nouns and adjectives into strong verbs

The transformation of a verb into a noun is called a *nominalization: specificity* from the verb *specify*, for example. Nominalizations suck the life out of verbs. Another way to take the life out of a verb is to add an adjective ending: *dismissive* from *dismiss*. Though nothing is inherently wrong with the words *specificity* or *dismissive*, writing that is overloaded with this kind of language is hard to understand, almost always too wordy, and tends to use weaker verbs. Change the nouns and adjectives back into verbs if possible:

Using nominalizations: There is a requirement that all students have an evaluation of their transcripts for placement purposes or prerequisites.

Change the nouns back into strong verbs: The college requires that admissions evaluate all student transcripts for placement and prerequisites.

The first sentence uses a *there is* structure and two nominalizations; the second sentence uses active voice, two strong verbs and is simpler, more direct, and easier to digest.

Here is a similar example:

Using adjectivization: The supervisor was dismissive of her efforts to organize her co-workers.

Change the adjective back into a strong verb: The supervisor dismissed her efforts to organize her co-workers.

The first sentence uses a *to be* verb and the adjective *dismissive*. The second sentence changes *dismissive* into a strong verb, *dismiss*, and goes from eleven to nine words without sacrificing meaning.

Move beyond grammatical correctness. Even complex ideas—especially complex ideas—should be understandable. And after all, when instructors ask you to write 2,000 words, they mean 2,000 good words.

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