

## Dates to Remember:

Jan. 18 - Martin Luther King, Jr. Day (College Closed)

Jan. 19 - 22 Professional Development Week

Jan. 25: First day of Spring Semester

## Faculty Spotlight: Yuliana Mendez, Business

The COVID-19 pandemic created an array of challenges, forcing us all to rethink and readjust our everyday lives. Yuba College's faculty and staff were no different, tasked with connecting with their students digitally through remote learning. While challenging for all, Associate Professor of Business Yuliana Mendez saw this as an opportunity to bridge her previous professional career to her students in her digital classroom. Cont. on Page 4.



## Before and After

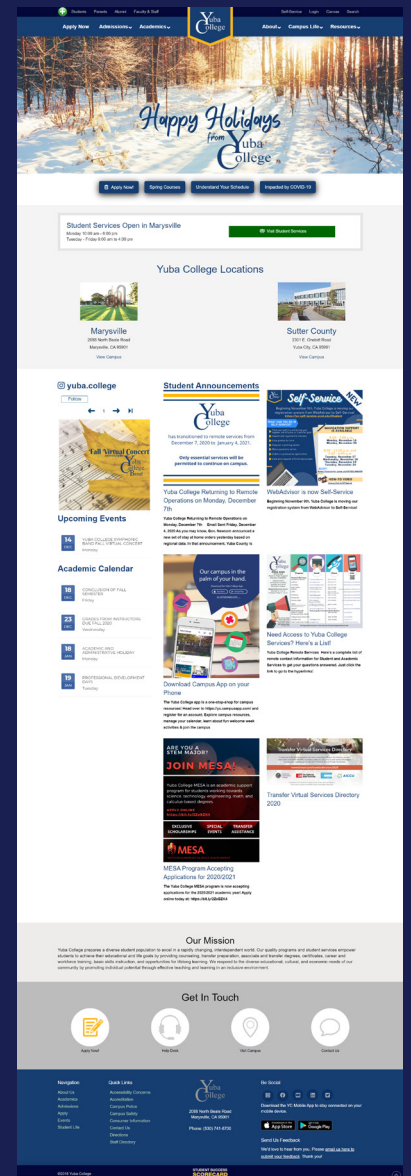
The Division of Student Success and Institutional Effectiveness has been working to revise the form and function of Yuba College's website. The goal is to make the student-centered tool more user friendly, ensure information is up-to-date, and accessible.

In just the past two months, the front page has been revised and the group is working on sub pages throughout the site now.

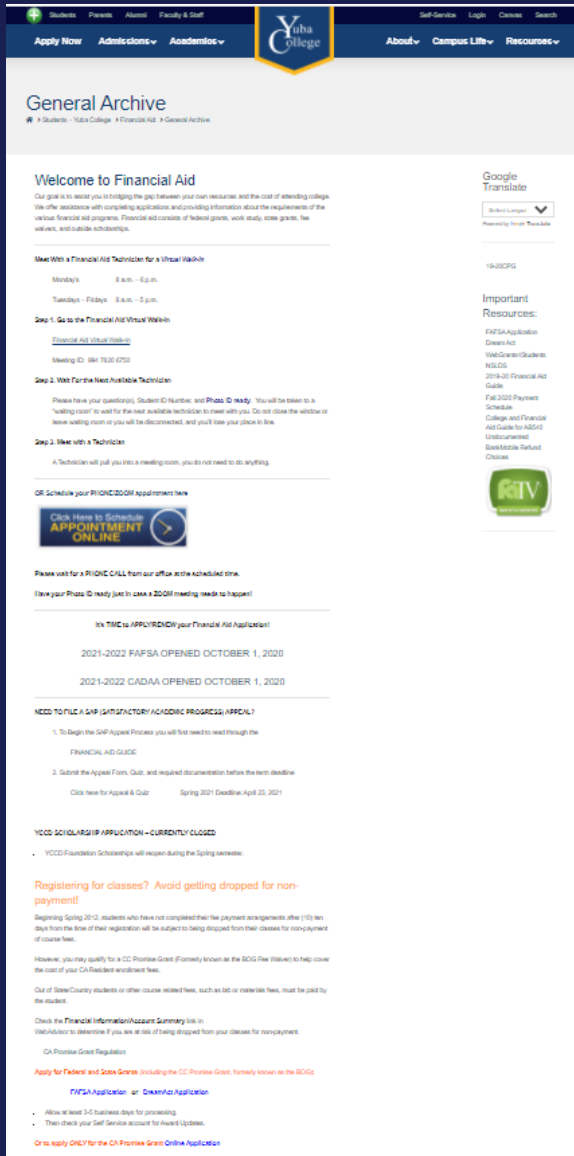
From Sept. 1, 2019 - Jan. 11, 2020 Yuba College's website has 43,797 visits.

From Sept. 1, 2020 - Jan. 11, 2021 the site had 313,767 visits.

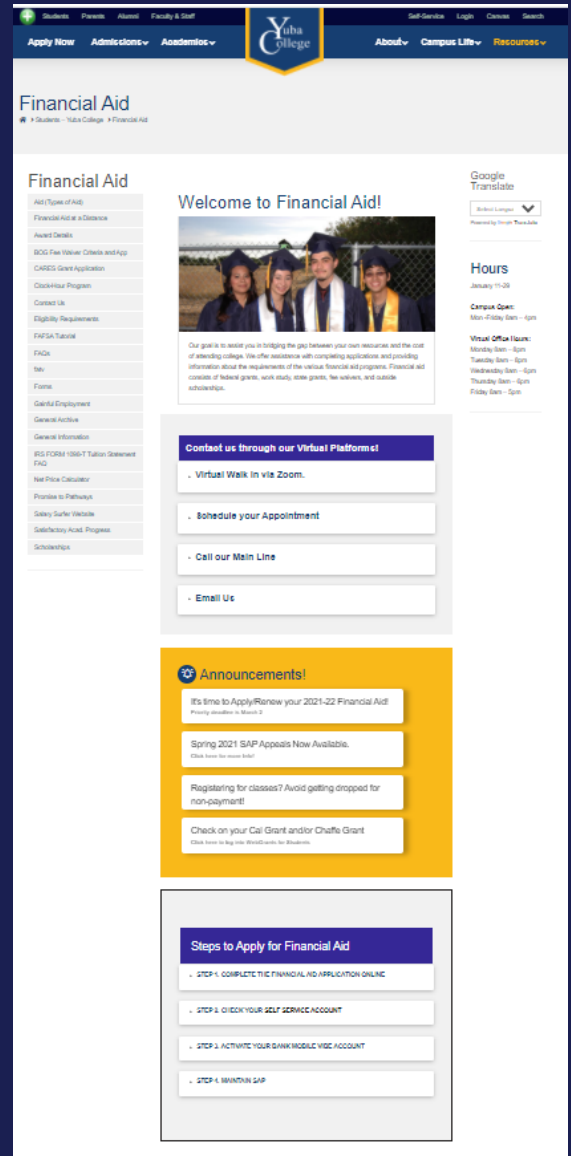
An increase of **616%** in one year.



Before ...



And After!



## Financial Aid Website

Shout out to Financial Aid Staff member Ana Ramos Gonzalez who spent hours learning a new tool in web page layout to help Yuba College students navigate the daunting financial aid maze by designing and organizing a new home page for her department.

See her handicraft here (image on left): <https://yc.yccd.edu/student/financialaid/>

For comparison, see the predecessor page (image on right): <https://yc.yccd.edu/student/financialaid/generalinfo/>

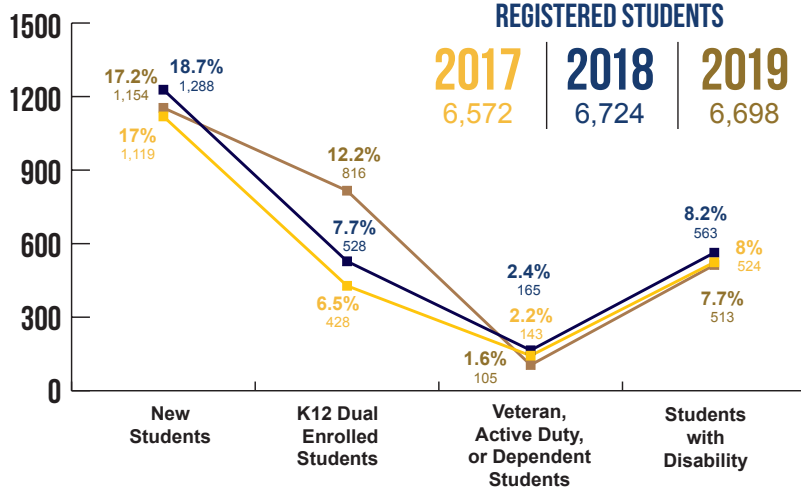
Ana accomplished this with the support and encouragement of her manager, Martin Gutierrez.



# 2020 QUICKFACTS

Yuba College was founded in 1927 and opened its current site in Marysville in 1962. The College offers classes in over 90 programs that prepare students for a certificate, an associate's degree, or transfer to a four-year college with an associate's degree for transfer. Yuba College operates the Sutter County Campus and the Beale Air Force Outreach Center, and is part of a two college district which spans eight counties and nearly 4,200 square miles in rural north-central California.

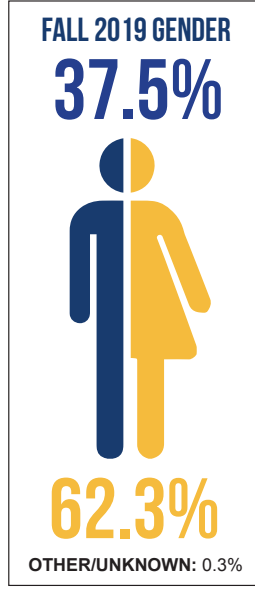
## STUDENT DEMOGRAPHICS



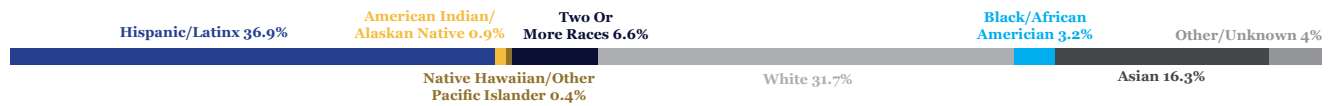
2017  
**AGE RANGE:** 11-86  
**AVE. AGE:** 25.2  
**LOAD**  
 FT: 36.9% (2,427)  
 PT: 55.3%

2018  
**AGE RANGE:** 13-84  
**AVE. AGE:** 24.9  
**LOAD**  
 FT: 34.7% (2,331)  
 PT: 57.2%

2019  
**AGE RANGE:** 12-89  
**AVE. AGE:** 24.7  
**LOAD**  
 FT: 34.4% (2,304)  
 PT: 58.7%



## FALL 2019 RACE/ETHNICITY



**2019-20 DEGREES**  
**TOTAL: 815**

- Gen Ed.-Social & Behavioral Sci. ....18.6%
- Gen Ed.-Natural Science.....13.8%
- Business Administration .....7.1%
- Nursing .....6.8%
- Biology – Allied Health.....5.9%

**2019-20 CERTIFICATES**  
**TOTAL: 168**

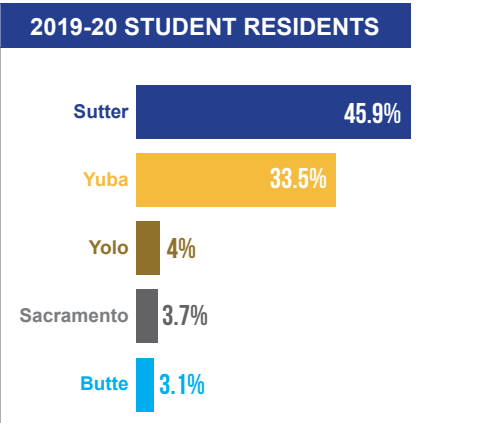
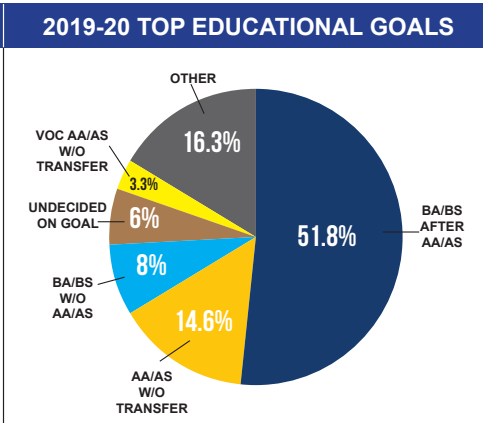
- Child Dev. Associate Teacher .....27.4%
- Reserve Officer Level 1 .....17.9%
- Fire Academy – Fire Fighter 1 .....11.3%
- Veterinary Receptionist.....7.7%
- Psychiatric Technician .....7.1%

**2018-19 TRANSFERS**  
**TOTAL: 376**

- CSU .....41.6%
- UC .....13.3%
- In-State Private .....11.2%
- Out of State .....33.9%

### 2018-19 FINANCIAL AID

	AWARDS	AMOUNT
California Promise	8,153	\$3,658,702
Grants	9,687	\$12,590,682
Loans	28	\$134,183
Scholarships	179	\$157,465
Work-study	231	\$158,141
<b>TOTAL AWARDS</b>	<b>18,278</b>	<b>\$16,699,173</b>





## Cont. from Page 1:

### *Returning Home*

Yuliana's passion for Yuba College goes back to her teenage years. Born in Yuba City and raised in Live Oak, her parents, who are immigrant farmworkers, emphasized the importance of education to her and her siblings. While attending Live Oak High School, she was recruited to be a part of Yuba College's first Upward Bound cohort. During the summers in high school, she lived, worked and attended classes on campus.

After graduating with a degree in philosophy from Sacramento State, Yuliana began her eight-year career with the California Legislature. She started as an intern and ultimately

became the youngest and first Latina Deputy Director of gubernatorial appointments for the California State Senate. During that time, she became interested in business and social entrepreneurship. Eventually, she left politics to pursue an MBA at USC Marshall School of Business. As Yuliana's world perspective and network of colleagues grew, so did her desire to share her knowledge with the students at Yuba College.

"I owe so much of my career to my experience at Yuba College," Yuliana explained. "The Upward Bound program opened my eyes to what was possible. I knew that one day I wanted to find a way to give back and help empower my community."

After business school, she moved back to Live Oak and started a social enterprise that included a youth entrepreneurship program. She applied business and leadership principles to teach high school students and other community members the value of entrepreneurship. In 2018, her dream was finally realized and began as an adjunct business professor at Yuba College.

### *A New Normal*

Last year, as the COVID-19 pandemic limited in-person learning, Yuliana was faced with a new challenge: how to bring a complete educational experience to a segmented digital classroom. While she always tries to infuse her experiences and lessons learned into her curriculum, she realized that the digital classroom created an opportunity to bring other perspectives from colleagues she had encountered throughout her career. She reached out to her classmates from USC who are now working for global corporations, including a supply chain manager at Tesla, a human resources leader at Starbucks, and a finance professional at Mattel to present to her students online. For Yuliana, she hoped the breadth of experiences would show her students the diversity of business fields and help humanize these types of positions.

"I wanted to help my students understand that these professionals are people just like them whose personal experiences and curiosity had helped them get to where they are today," Yuliana explained. "The presentations helped my students realize that they don't have to have it all figured out right now and that career paths aren't linear. It was an incredible experience both for my students and the presenters as well."

Students, other faculty and leaders at Yuba College took notice of Yuliana's approach to bringing the



business world to their campus. One student wrote in their professor evaluation:

“Ms. Mendez grabbed my attention immediately. I think she has structured the class perfectly, making it very easy to dive right in. The best part is her own personal connections to real-world professionals in part of our lecture activities. This made the course very engaging.”

Dr. Pete Villarreal, Dean of Applied Academics at Yuba College, lauded Yuliana for her innovation and dedication to her students, especially during such a challenging semester.



“Yuba College is proud to have professors like Yuliana who think outside the box to engage and educate our students,” Dr. Villarreal said. “Her creativity opened her students’ eyes to what’s possible and provided a digital education experience that they will carry with them throughout their time at Yuba College and beyond.”

This experience also gave Yuliana a new perspective of what’s possible within her classroom. She plans to continue this new format even when classes reconvene in-person in the future because of its impact. Like moving back to work within the community she called home for so many years, she believes this is another form of giving back to a place that has given her so much.

“I often teach in the classrooms that I took classes in when I was a Yuba College student many years ago,” she said. “I want my students to graduate from Yuba College feeling as empowered as I did. Sharing my experiences and bringing the world to my classroom is a part of that.”



For 34 years, the Marysville Rotary Club has been Santa’s elves for the Yuba County Office of Education’s Virginia School along with other schools in Yuba and Sutter Counties who serve students with special needs. The Virginia School is located at Yuba College’s Marysville Campus. This year, Dr. Dotson volunteered with the Rotary Club to shop for 19 classes at the Linda Walmart. The Club purchased, wrapped, and dropped off the gifts for the students.

Dr. Dotson volunteered one weekend in December to “Ring the Bell” for the Salvation Army. She’s pictured here with Mary Langsdorf, Yuba College Alumni, where they rang the bell and listened to Christmas Carols at Sam’s Club in Yuba City.



## Yuba College In the News (Dec. 1, 2020 - Jan. 5, 2021):

**Yuba College Opts Out of Sports Season:** [https://www.appeal-democrat.com/sports/yuba-college-opts-out-of-fall-sports-season/article\\_1bd988ae-40fb-11eb-adbd-db8935e1ef16.html](https://www.appeal-democrat.com/sports/yuba-college-opts-out-of-fall-sports-season/article_1bd988ae-40fb-11eb-adbd-db8935e1ef16.html)

**Yuba College Fundraiser:** [https://www.appeal-democrat.com/sports/yuba-college-fundraiser-donors-broken-down/article\\_16897c44-3aaf-11eb-9334-63e380f8fd11.html](https://www.appeal-democrat.com/sports/yuba-college-fundraiser-donors-broken-down/article_16897c44-3aaf-11eb-9334-63e380f8fd11.html)

**New Years Resolutions:** [https://www.appeal-democrat.com/news/good-riddance-2020-hello-to-a-new-year-part-1/article\\_ac9e005e-4bcd-11eb-a585-97e91dabd5d6.html](https://www.appeal-democrat.com/news/good-riddance-2020-hello-to-a-new-year-part-1/article_ac9e005e-4bcd-11eb-a585-97e91dabd5d6.html)

**New Years Resolutions Part 2:** [https://www.appeal-democrat.com/news/good-riddance-2020-hello-to-a-new-year-part-2/article\\_eca11b94-4bcf-11eb-b2d6-dbe2e7de3316.html](https://www.appeal-democrat.com/news/good-riddance-2020-hello-to-a-new-year-part-2/article_eca11b94-4bcf-11eb-b2d6-dbe2e7de3316.html)

**Yuba College Distance Learning Experiences:** [https://www.appeal-democrat.com/news/distance-learning-experiences/article\\_7d3fff62-401d-11eb-9443-27737ac85773.html](https://www.appeal-democrat.com/news/distance-learning-experiences/article_7d3fff62-401d-11eb-9443-27737ac85773.html)

**Adventist Taps Nursing Students:** [https://www.appeal-democrat.com/news/adventist-health-taps-nursing-students-to-help-meet-the-need/article\\_0fdcf82-464b-11eb-b558-c3b840fb4ed6.html](https://www.appeal-democrat.com/news/adventist-health-taps-nursing-students-to-help-meet-the-need/article_0fdcf82-464b-11eb-b558-c3b840fb4ed6.html)

**Words for the Holidays:** [https://www.appeal-democrat.com/sports/words-for-the-holidays/article\\_d6a99fc2-3c44-11eb-8df5-abc1799bbb59.html](https://www.appeal-democrat.com/sports/words-for-the-holidays/article_d6a99fc2-3c44-11eb-8df5-abc1799bbb59.html)

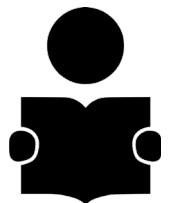
**Traditions A Time for Reflections (Yuba College Faculty Mukta Sharma):** [https://www.appeal-democrat.com/news/traditions-a-time-of-reflection/article\\_a1469b58-464b-11eb-8192-37fe4d18a0de.html](https://www.appeal-democrat.com/news/traditions-a-time-of-reflection/article_a1469b58-464b-11eb-8192-37fe4d18a0de.html)

## YUBA BY THE NUMBERS: Fall Semester 2020



Student Services Departments including A&R, CalWorks/EOPS/Dusty'sPantry, DSPS, Financial Aid, Testing, TRiO/Upward Bound, Transfer and Veterans Services completed **25,924** contacts with students during the Fall Semester.

Through mainly remote services, there were **5,201** unique visits to the College Success Center, Hard Math Cafe, Sutter Tutoring Center, and the Writing and Language Development Center. This represented more than 5,580 hours or approximately 12.5 FTES.



Faculty at Yuba College taught **637** sections during the Fall Semester. They submitted more than **12,200** grades for students' records.